



City Councilmember  
**Carl DeMaio**

News Release

## **DeMaio and Small Business Leaders Offer Ideas to Make San Diego More Friendly to Small Business**

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San Diego – Councilmember Carl DeMaio today convened a Small Business Strategy Review Forum to focus on crafting and fine-tuning small business friendly proposals for the City of San Diego to consider.

Before the forum small business owners received an advance overview of a report DeMaio's office will be releasing that will be the basis for future policy proposals. Business owners were asked to give their feedback on how to make the policy more effective and reflective of their views.

The Strategy Review Forum was a follow-up to last year's Small Business Summit to hear the concerns of San Diego's small business owners. "Small Businesses are the backbone of our economy" DeMaio noted. "The city must ensure that our policies serve as a help and not a hindrance."

After last year's summit Demaio's office focused on 5 issues of greatest importance:

- Expanding Small Business Access to City Contracts
- Make Government Processes and Regulations Easier to Navigate and Understand
- Improving Technical Assistance and Advocacy
- Targeting Business Attractions Efforts
- Keeping Taxes and Fees Low

"Small businesses are the foundation of a strong economy. The feedback my office received from this forum was very important in molding our small business policy" DeMaio said. "This Forum will help us introduce polices that will help make San Diego the most business friendly City in California."

For more information regarding this event please visit our website at  
<http://www.sandiego.gov/citycouncil/cd5/> or contact Jeff Powell at 619-236-6655

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